Director's Report – July 2018 Annual Meeting

#### **Buildings & Grounds**

#### **Summer 2017**

- The chairlift battery was replaced
- All exit sign batteries were replaced
- The front railings and sculpture were repainted courtesy of Friend of the Library IIa Schnackel and custodian Gary Snyder

#### Fall 2017

- All of the locks were changed and a list of current keyholders is on file
- Gutters were installed on the back of the library by Wilko Gutters & Contracting

#### Winter 2017-2018

- The handle on front door was replaced due to an internal malfunction
- Security cameras were purchased

#### Spring 2018

- The front sculpture and railings will no longer be repainted
- Prop 3 on the budget vote passed and the Board voted to change the weekday hours to be open from 11am-8pm (officially began 7/2/18)

#### Patron Count for 2017-2018

Date	Total	Avg/Day	Date	Total	Avg/Day
July 2017	1575	82	Jan 2018	1134	54
Aug 2107	1866	81	Feb 2018	1098	58
Sept 2017	1381	69	Mar 2018	1467	67
Oct 2017	1309	65	Apr 2018	1270	60
Nov 2017	1295	65	May 2018	1424	65
Dec 2017	1372	67	June 2018	1483	74

#### **Budget & Finances**

#### Summer 2017

- Two break-ins occurred resulting in a loss of a notable amount of money and items. We have tightened up our security regarding storing valuables.
- We opened a checking account at Bank of Castile and began the process of closing our accounts at KeyBank. Many thanks to Board Treasurer Gail Kester for taking charge of this transition.

#### Fall 2017

• Both KeyBank accounts were closed. Thank you to Trustee Linda Pickreign for selling the ring that was store in the safe deposit box.

• The credit card was finally approved.

#### Winter 2017-2018

- The Board voted to pursue having our annual funding be increased by \$2,000.
- This proposition was approved by the Roy-Hart Board of Education to be put on this year's budget vote.

#### Spring 2018

- Proposition 3 was approved! The library will now receive \$105,000 annual from the school until we decide to have another vote.
- This budget increase resulted in more open hours and a 2% raise for each clerk.

## **Circulation**

	Phys Mat	Internet	Overdrive	Hoopla	Zinio	Ancestry
July 2017	2152	236	18	42	7	9
Aug 2017	2095	320	21	69	9	85
Sept 2017	1508	134	7	71	2	45
Oct 2017	1608	124	24	108	2	190
Nov 2017	1633	125	26	72	2	65
Dec 2017	1365	160	38	82	7	78
Jan 2018	1597	153	37	92	6	3
Feb 2018	1641	122	9	98	2	5
Mar 2018	1672	138	21	69	2	0
Apr 2018	1863	192	20	105	6	32
May 2018	1592	147	22	112	5	144
June 2018	1692	218	27	88	0	21

	Items in Collection	Items Circulated	Items Removed
July 2017	20291	2152	
Aug 2017	20378	2095	
Sept 2017	20338	1508	
Oct 2017	20510	1608	
Nov 2017	20384	1633	159
Dec 2017	20417	1365	78

Jan 2018	20491	1597	160
Feb 2018	20557	1641	3
Mar 2018	20614	1672	60
Apr 2018	20389	1863	254
May 2018	20474	1592	96
June 2018	20516	1692	44

## **Cataloging & Collection Development**

Ongoing weeding projects have occurred intermittently throughout the year as per storage availability in the basement. Board Vice President Regina Brown has continued her book spine re-labeling project.

#### <u>Outreach</u>

July & Aug 2017: Weekly story times at Hartland & Royalton Rec programs

Sept, Oct. 2017: Open Houses (ES, MS, HS)

Oct. 2017: Attended "Trick or Trunk" at Elementary School

Jan. 2018: Director position officially became paid member of Middleport Rotary

April 2018: Represented library at Arbor Day Tree Planting Ceremony

April 2018: Began a Coding Club at RHMS (canceled due to no attendance)

May 2018: Represented library at National Day of Prayer

#### **Programming**

#### Summer 2017

Program	Attendees
Summer Reading Challenge	Book Bingo (ages 4-12): 47 Rainbow Book Challenge: 13
(11) Rec Storytime (both)	100 ch/ad.
(5) Yoga	/54 ad.
(6) Build a Better World Club	15 ch./1 ad.
(6) Grigg-Lewis Storytellers	14 ch./9 ad.
Harry Potter Birthday Party	10 ch/5 ad
Traveling Campfire	4 ch/3 ad

Build Your Own Eclipse Viewer	19 ch/10 ad
Lois McClure Storytime	23 ch/22 ad
Pokemon Go Party w/ MUMC	10 ch/9 ad
Escape Room: The Wolf's Den	10 ch/

Total workshops: 36 Total attendees: 252 children/126 adults

#### Fall 2017

Program	Attendees
Book-in-a-Jar Contest	7 ch/1 ad
Escape Room: Dr. Romero's Lab	11 ch/
Frankentoys	/
Witches' Tea	/15 ad
Winter Wellness Essential Oils	/8 ad
Thanksgiving STEAM Workshop	6 ch/1 ad
BTOP Express: Gadgets & Gear	/4 ad
Santa at the Library	16 ch/17 ad
Paint with Personality	1 ch/11 ad
Build a Snowman Workshop	5 ch/

Total workshops: 10 Total attendees: 46 children/57 adults

### Winter 2017-2018

	<u> </u>
Escape Room: Reindeer Games	5 ch/1 ad
Glow-in-the-Dark Slime	11ch/6 ad
Take 2! Book Swap	/9 ad
Read-Reduce-Repeat	2 ch/
Brushstrokes: Paint Your Own Mug	16 ch/8 ad
International Women's Day Storytime	/
MAR10 Day Mario Kart Marathon	8 ch/ 4 ad
A Wrinkle in Storytime	1 ch/1 ad
Spring Cleaning with Essential Oils	/

Movie Night at the Library: Secret of Kells	2 ch/ 1 ad
---	------------

Total workshops: 10 Total attendees: 45 children/30 adults

## Spring 2018

. •	
BTOP Express: Job Hunting	/
Library Scavenger Hunt	19 ch/
Grow a Garden Storytime	7 ch/4 ad
Kung Fu at the Library	7 ch/3 ad
Family Game Night	/
D.E.A.R. Storytime	2 ch/1 ad
Poetry Workshop	1 ch/
Paper Airplane Day	1 ch/
BTOP Express: Flash Drives & Files	/5 ad
Riddler's Escape Room	2 ch/
Ink Art Workshop	/3 ad
Sun Print Workshop	/
Kids' Crafternoon	9 ch/3 ad
Intro to Tai Chi	/12 ad
Silly Storytime	/
Stuffed Animal Sleepover	6 ch/4 ad
Family Game Day	/
Wine Tasting 101	/6 ad
6th Grade Tour	[CANCELED]
Fairy Tea Party	12 ch/6 ad
Total workshoppy 10	Total attandaga, CC abildran /// adulta

Total workshops: 19 Total attendees: 66 children/44 adults

#### Multi-Seasonal

(11) Book Club	/128 ad
(5) BYOC: Bring Your Own Craft	/4 ad
(18) Lego Club	81 ch/50 ad

(55) Little Storytime	94 ch/80 ad
(5) New Month Matinee	7 ch/

Total workshops: 94 Total attendees: 182 children/262 adults

**TOTAL ANNUAL PROGRAMS: 169** 

TOTAL ANNUAL ATTENDEES: 591 children & 519 adults

#### **Publicity**

April 2018: Collaborative Awareness Project

This is an ongoing Nioga-wide ad campaign that includes paid advertisements on social media
in response to the poor outcome of the previous two-years' Check Out Challenge. This first
round occurred in April, and the second two will happen in September and December/January
later this year.

#### Social Media

We have 475 likes on Facebook, 80 followers on Twitter, 100 followers on Instagram, and 1,192 followers on Pinterest.

#### **Staff & Volunteers**

Director Gretchen Schweigert was officially hired as director at the 2017 Annual Meeting after a three month probation period.

Current staff members:
Gretchen Schweigert - Director
Terry Facklam - Clerk
Ellen Gagne - Clerk & IT Specialist
Donna Snyder - Custodian
Gary Snyder - Maintenance

Many, many thanks to our various volunteers, especially the Friends of the Library and their continuous support with their book sales and help with programming! Thank you to Friend Christa Lutz for the beautiful raffle baskets she puts together! And, as always, Friend IIa Schnackel continues to keep this library looking beautiful.

Respectfully submitted, Gretchen Schweigert Library Director