

Buildings & Grounds

The front railings have been repainted, and it has been decided that the sculpture will not be continued to be retouched since none of the paint seems to stay on.

Patron Count

Date	Total	Avg/day	Date	Total	Avg/day
Apr 2017	1366	68	Nov 2017	1295	65
May 2017	1664	77	Dec 2017	1372	67
June 2017	1493	68	Jan 2018	1134	54
July 2017	1575	82	Feb 2018	1098	58
Aug 2107	1866	81	Mar 2018	1467	67
Sept 2017	1381	69	Apr 2018	1270	60
Oct 2017	1309	65	May 2018	1424	65

Budget & Finances

Proposition 3 passed! We are now receiving \$105,000 from the school annually. This will potentially allow us to extend our hours, beginning with remaining open during the week from 5pm-7pm. We have conducted a survey that was available online and in person as to which days would be ideal to be open. There were 55 completed surveys. Of the responses, 33 (64.7%) said that the "ideal weekly schedule" would be open Monday-Saturday.

-See *handout for complete responses*

Collection & Circulation

	Phys. Mat	Internet	Overdrive	Hoopla	Zinio	Ancestry
Mar 2017	1719	132	30	77	6	72
Apr 2017	2015	166	27	72	7	378
May 2017	1884	190	27	61	33	53
June 2017	1715	203	35	51	2	249
Jul 2017	2152	236	18	42	7	9

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Aug 2017	2095	320	21	69	9	85
Sept 2017	1508	134	7	71	2	45
Oct 2017	1608	124	24	108	2	190
Nov 2017	1633	125	26	72	2	65
Dec 2017	1365	160	38	82	7	78
Jan 2018	1597	153	37	92	6	3
Feb 2018	1641	122	9	98	2	5
Mar 2018	1672	138	21	69	2	0
Apr 2018	1863	192	20	105	6	32
May 2018	1592	147	22	112	5	144

	Items in Collection	Items Circulated	Items Removed
March 2017	19704	1719	83
April 2017	19917	2015	18
May 2017	19964	1884	1
June 2017	19917	1715	---
July 2017	20291	2152	---
Aug 2017	20378	2095	---
Sept 2017	20338	1508	---
Oct 2017	20510	1608	---
Nov 2017	20384	1633	159
Dec 2017	20417	1365	78
Jan 2018	20491	1597	160
Feb 2018	20557	1641	3
Mar 2018	20614	1672	60
Apr 2018	20389	1863	254
May 2018	20474	1592	96

Continuing Education & Professional Connections

Date	Workshop	Location	Attendee(s)	Description
3/5/18	Central Library Workshop: A+ Customer Service	Nioga	Ellen Gagne, Teresa Facklam	Hosted by NFL, this workshop teaches library workers proper customer service techniques; included tour of Nioga
4/4/18	Using Social Media to Promote Your Library	Nioga	Gretchen Schweigert, Ellen Gagne	Updated from last year presented by Patt Fagan; this taught Nioga libraries the best techniques for improving their social media presence for the Collaborative Awareness Campaign.
5/10/18	Adult Reference Services	Hoag Library (ALB)	Gretchen Schweigert	Bi-annual meeting for reference staff to go over various reference topics
5/17/18	WNYLRC: Introduction to Web Design	WNYLRC Training Center	Ellen Gagne	An introductory workshop on website design and upkeep.

Programming

Date	Program	Attendees
3/6 - Dr. Seuss 3/13 - Anna Dewdney 3/20 - Eric Carle 3/27 - Maurice Sendak 4/3 - Poetry 4/10 - Books & Libraries 4/17 - Nursery Rhymes 4/24 - Fairy Tales 5/1 – Baseball 5/8 - Football 5/15 - Hockey 5/22 - Basketball 5/29 - NONE	Little Storytime	2 ch; 2 ad 2 ch; 2 ad 2 ch; 2 ad 2 ch; 3 ad 7 ch, 4 ad 4 ch; 4ad 2 ch; 2ad 1 ch; 1ad 2 ch; 3 ad 3 ch; 3 ad 2 ch; 3 ad 4 ch; 4 ad NONE
3/26 - <i>Pachinko</i> , Ming Lee 4/23 - <i>Saints for All Occasions</i> , J. Courtney Sullivan 5/21 - <i>The Dry</i> , Jane Harper	Book Club	--;11 ad --;13 ad --;15 ad
3/3 - Captain Underpants 4/14 - To Kill a Mockingbird 5/12 - Brave	New Month Matinee	1 ch; -- --;-- CANCELED
4/4 4/11 4/18 4/25 5/2 5/9 5/16 5/23 5/30	Lego Club	8 ch; 4 ad 9 ch; 5 ad 9 ch; 7 ad 10 ch; 6 ad 6 ch; 7 ad 2 ch; 2 ad 7 ch; 4 ad 5 ch; 3 ad 2 ch; 1 ad
3/6 4/3 5/1	BYOC: Bring Your Own Craft	--;-- --; 2 ad --; 2 ad
3/8	International Women's Day Storytime	--;--
3/10	MAR10 Day: Mario Kart Marathon	8 ch; 4 ad

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3/13 - 3/29	A Wrinkle in Storytime	1 ch; 1 ad
3/15	Movie Night at the Library: The Secret of Kells	2 ch; 1 ad
3/24	BTOP Express: Job Hunting	--;-- (CANCELED)
4/2 - 4/14	Library Scavenger Hunt	19 ch; -- ad
4/3	Grow a Garden Storytime	7 ch; 4 ad
4/5	Kung Fu at the Library	7 ch; 3 ad
4/10	Family Game Night	--;--
4/12	D.E.A.R. Storytime	2 ch; 1 ad
4/17	Poetry Workshop	1 ch; --
4/26	Paper Airplane Day	1 ch; --
4/28	BTOP Express: Flash Drives & File Management	--; 5 ad
5/1	Riddler's Escape Room	2 ch; --
5/10	Ink Art Workshop	--; 3 ad
5/14	Sun Print Workshop	--;--
5/22	Kids' Crafternoon	9 ch; 3 ad
5/22	Intro to Tai Chi	--; 12 ad
5/24	Silly Storytime	--;--

Total: 151 children; 152 adults

-See Friends of the Library report for Book Sale stats

-See handouts for tentative summer programming

Publicity & Outreach

Collaborative Awareness Campaign

This was an internet campaign ad for the entire Nioga system to try to attract users in the area to our social media and raise awareness of the digital media available with your library card (Hoopla, Overdrive/Libby, RBDigital) and therefore increase our patronage and library use. We have not received the stats from Nioga as to the success of the campaign. We gained 3 Facebook* followers during the time of the campaign.

Other

The library participated in a “Book Photo Challenge” during the month of May in honor of National Photography Month. Each day a photo with a different prompt was posted on 3 of the library’s social media accounts (Facebook, Instagram, Twitter). Many photos highlighted the various materials and services the library offers. We gained 8 followers on Facebook* during this time.

**Facebook is the only one included as this provides specific follower stats during a designated time*

We have begun a “Trivia Tuesday” series on Facebook in order to boost social media presence. This idea is a spin-off of Medina’s “Free Stuff Friday” which they have found to be very successful. Results will be included in July’s annual report.

Current displays

- Front bookcase display features Audiobook Month for June.
- The Book Tree features stuffed animals to promote the Stuffed Animal Sleepover that happened earlier this month.

Social media

We currently have 472 followers on Facebook; 80 on Twitter; 96 on Instagram; 1,191 on Pinterest.

Staff & Volunteers

We are incredibly grateful for all of our wonderful volunteers! Thank you to the Friends for pulling off two very successful book sales! Thank you to Trustee Regina Brown for continuing to relabel books and to Ila Schnackel for keeping the library beautiful!

Respectfully submitted,
Gretchen Schweigert
Library Director