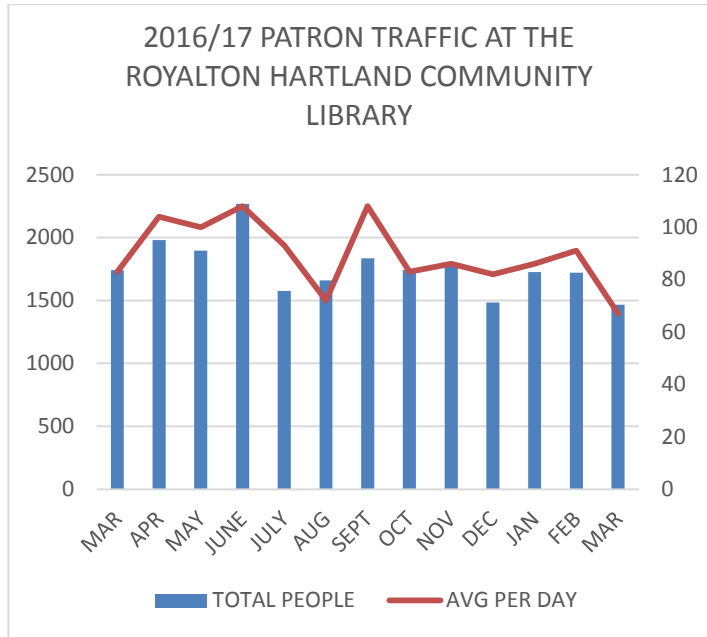


Director's Report - April 2017

Building and Grounds

- Gary and Donna Snyder have been hired to take care of the custodial and maintenance duties.
- Ken Belfield and Gary Snyder replaced several light bulbs in March.
- George Tamlin returned our mower.

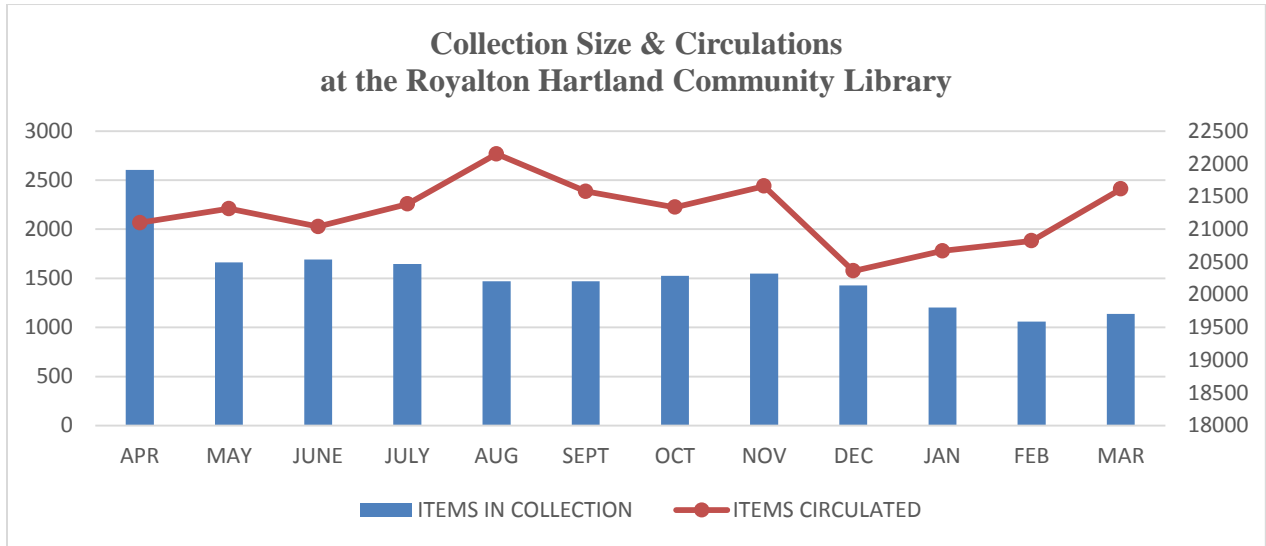
Circulation, Cataloging, & Collection Development



	TOTAL PEOPLE	AVG PER DAY
MAR 16	1742	83
APR 16	1981	104
MAY 16	1898	100
JUNE 16	2269	108
JULY 16	1577	93
AUG 16	1661	72
SEPT 16	1885	108
OCT 16	1743	83
NOV 16	1784	86
DEC 16	1484	82
JAN 17	1726	86
FEB 17	1721	91
MAR 17	1466	67

Circulation/usage stats

	Phys.Mat.	Internet	Overdrive	Hoopla	Zinio	Ancestry
APR 16	2065	219	40	97	6	221
MAY 16	2065	187	35	38	1	162
JUNE 16	2026	158	21	47	6	22
JULY 16	2256	115	27	32	0	58
AUG 16	2766	190	24	47	0	3
SEPT 16	2385	208	17	34	1	198
OCT 16	2224	230	46	44	1	32
NOV 16	2439	218	17	38	2	32
DEC 16	1575	141	15	60	6	0
JAN 17	1811	232	26	69	4	0
FEB 17	1696	193	9	37	5	499
MAR 17	1719	132	30	77	6	?



	ITEMS IN COLLECTION	ITEMS CIRCULATED	ITEMS REMOVED
APR	21905	2065	328
MAY	20494	2209	505
JUNE	20536	2026	196
JULY	20469	2256	79
AUG	20205	2766	64
SEPT	20205	2385	101
OCT	20287	2224	127
NOV	20323	2439	88
DEC	20142	1575	219
JAN	19805	1779	408
FEB	19591	1882	17
MAR	19704	2410	0 (?)

Continuing Education & Professional Connections

<i>Date</i>	<i>Workshop</i>	<i>Location</i>	<i>Attendees</i>	<i>Description</i>
March 22	Social Media Workshop	NIOGA Library System	Gretchen Schweigert, Ellen Gagne	Social Media Marketing Training Presented by Patt Fagan (Check Out Challenge)

Programming

Adults

<i>Date</i>	<i>Program</i>	<i>Attendees</i>
JAN 23 rd (<i>Pride & Prejudice</i> by Jane Austen)	Book Club	8 adults
FEB 27 th (<i>Deadline</i> by Sandra Brown)		13 adults
MAR 27 th (<i>The Shoemaker's Wife</i> by Adriana Trigiani)		13 adults
FEB 2 nd	Paint 'n' Sip	11 adults
FEB 16 th		3 adults
APR 6 th	Essential Oils Class	CANCELLED
Total		48 adults

Children & Families

<i>Date</i>	<i>Program</i>	<i>Attendees</i>
FEB 4 th	PAWS	8 children/teens 9 adults
JAN 3, 10, 17, 24, 31 FEB 7, 14 MAR 21, 28 APR 4, 11	Game Club	63 children 0 adults
JAN 4, 11, 18, 25 FEB 1, 8, 15, 22 MAR 22, 29 APR 5, 12	Lego Club	91 children 23 adults
JAN 12, 26	Pajama Storytime	2 children 5 adults
Total		164 children 37 adults

Story Hour

I have been getting a lot of questions as to whether we will be continuing Story Hour or not. The answer is: I am trying. It seems the reason why it has not been successful in the recent past is due to a lack of a convenient time for a portion of our community. I have developed a survey to determine if there is an ideal time for our patrons to bring their children to maximize attendance. I have spoken with Susie Pitcher about her bringing her daycare kids and I may have worked out a way for her to have them start attending again.

I also have scheduled the Grigg-Lewis storytime for Tuesdays at 10:30am from July 10th-August 15th. This will incorporate activities relevant to the summer reading program theme of Building a Better World.

I have also scheduled a storytime at the Hartland Summer Rec program with Keith Bond. These will be on Wednesdays. I have contacted Royalton about doing the same at their Rec program but I have yet to receive a response. I am considering contacting Heather Padini about the Village summer rec program, as well.

Publicity & Displays

CHECK OUT CHALLENGE

Between April 1st and April 15th the RHCL once again participated in the NIOGA-sponsored Check Out Challenge. This is a promotional program meant to draw in new patrons and advertise to current ones the other services we have to offer of which they may not be aware.

The Check Out Challenge consisted of patrons aged 10 and older receiving a punch card and completing 5 of the 7 challenges: getting/showing your library card; connect to our wi-fi; stream a song, movie, or TV show; post a library selfie with the hashtag #CheckOutChallenge; download an eBook, eMagazine, or eComic; check out a CD, DVD, video game, or book; and finally ask your librarian a question. The completed punch cards were then submitted, sent to Nioga, and three per county will be drawn for the grand prizes. The winners will receive a PlayStation 4, a GoPro, or a FitBit.

This year in addition to poster, there were also road signs and a book scavenger hunt as part of the promotion. 37 road signs were distributed (thank you to everyone who took them!) and three books with the specially-designed covers were hidden throughout the village:

- Drug store: Eleanor Sager won a \$10 gift certificate to the Middleport Family Health Center
- Alternative Grounds: Brooklyn Bottorff won \$10 in gift coins to Alternative Grounds.
- Park Ave: Jackson Schnackel won a \$10 gift certificate to the Sunset Drive-In.

We had a relatively successful turn-out, although Ellen notes that we seemed to have had fewer participants than last year. However, those who did participate were very enthusiastic about doing so.

Displays

The Book Tree and the Library are currently decorated for spring and Easter (thank you, Terry!)

The front display shelf is set up for Jazz Appreciation Month for the duration of April.

The showcase has been filled with Check Out Challenge promotional material from 4/1 to 4/15 and will then be changed by Terry to display poetry for National Poetry Month for the remaining weeks in April.

Staff

In February, previous director Sonora Miller accepted the position of director at the Youngstown Free Library in Youngstown, NY. March 16th was her last day with the RHCL.

On March 20th, former trustee Gretchen Schweigert took over the position of director for the RHCL.

Sue Ann Palmer officially put in her resignation at the end of March, due to a combination of injury and damages to her house that occurred during the windstorm in mid-March. Sue Ann left a few suggestions as to how to continue her responsibilities in her absence. Among them was the Local History collection. She has recommended giving the items to Christa Lutz to add to the village's history collection. I have contacted Christa about this and she is willing to take a look at what we have.

During this time of transition, we would like to thank Ellen Gagne and Terry Facklam for doing a wonderful job at the extra effort needed to keep this library running. There has been talk of increasing their salaries and now is the ideal time to do so.

We also soon will be posting the job for a third part-time clerk once the job description and wages have been worked out.

Current staff

Teresa Facklam, Library clerk
Ellen Gagne, Library clerk & IT Specialist
Donna Snyder, Custodian
Gary Snyder, Grounds Maintenance

Volunteers & Donations

Thank you to Regina Brown and Ila Schnackel for their hands-on work right here in the library.

Respectfully submitted,

Gretchen Schweigert
Library Director